



DEPUTY PRIME MINISTER



IMPLEMENTING ELECTRONIC GOVERNMENT RETURN 2005 (IEG5)

"Meeting the targets for e-government"

Name of Authority: Sedgefield Borough Council

IEG Contact Name: Siobhan Walsh

Email: swalsh@sedgefield.gov.uk

Telephone No: 01388 816166 ext 4411

Local Context

This is the Council's fifth Implementing e-Government (IEG) Statement to the Office of the Deputy Prime Minister (ODPM). It outlines the Council's approach to e-Government and progress to date associated with the necessary business transformation activity that is needed to enable the Council and the Community that it serves to realise the benefits of local e-Government.

PEOPLE FIRST

Sedgefield Borough Council's approach to e-Government is foremost about people and how they can better communicate, work and access our services. Integral to the modernisation of the Council's Customer Services function, e-Government is playing a key role in enabling us to deliver service improvements and efficiency gains across the entire organisation as well as providing a basis for joined-up working with intermediaries such as Citizens Advice and other Local Strategic Partners.

The Council is continuing to take proactive steps in ensuring that people are at the heart of its modernisation agenda. Change Management is an essential prerequisite for e-Government to deliver real customer and organisational benefits. It is being addressed through the 'Facilitating Change' module of the Council's 'Improvement through People' Human Resources Strategy. In meeting the challenges, the Council has deployed the services of specialist Change Management experts to address the specific changes needed in the way the council thinks, how we organise ourselves and how we best respond to the people that we serve. We are now well on the journey of refocusing our work to deliver seamless services to our citizens in ways that they want and need as well as when they want them.

In driving forward the change agenda, the Council has set up a Modernisation Taskforce that consists of Heads of Service and Section Heads. The terms of reference of the Modernisation Taskforce is as follows:

• To develop and implement a Corporate Customer Services Programme that places customer needs first.

- To ensure compliancy with BVPI 157 for every service department which provides customer facing services.
- To implement the ODPM's Priority Service Outcomes in a way that provides an operational added-value focus to BVPI 157.
- To work in partnership to maximise procurement and shared resource opportunities.
- To utilise National Project Products to avoid duplication of effort and re-inventing the wheel.
- To develop Corporate Customer Services Protocols that provide quality assurance to our customers.
- To be accountable by reporting progress back to The Council's Senior Management Team, Cabinet and Scrutiny Committee 1 on a regular basis.

Our Customer Contact Model has been developed to address the local needs of our communities especially the less advantaged that do not possess the means to access the internet and/or are not IT literate. Our approach is built around the development of our Customer Contact Centre and through exploiting technological solutions such as Video Conferencing to enable service outreach into local communities. More information is contained in the Councils Customer Services Modernisation Programme:

http://www.sedgefield.gov.uk/ccm/content/resources/service-improvement/e-g overnment-strategy/customer-services-modernisation-programme.en

DELIVERING OUR COMMUNITY STRATEGY

The Community Strategy of Sedgefield's Local Strategic Partnership (LSP) is central in influencing the implementation of local e-Government. The Community Strategy sets a framework through which opportunities can be maximised and challenges faced together to make Sedgefield a more prosperous, attractive and a healthy place in which people will want to live, work, visit and invest. The four key ambitions of the Community Strategy and the desired community outcomes are outlined below:

Corporate Ambitions and Community Outcomes:

A Healthy Borough

- Safeguarding public health
- Promoting independent living
- Creating leisure opportunities
- Promoting cultural activities

A Prosperous Borough

- Promoting employment opportunities
- Maximising learning opportunities

An Attractive Borough

- Ensuring a cleaner, greener environment
- Improving towns, villages and the countryside
- Reducing waste and managing natural resources

A Borough with Strong Communities

- Securing quality affordable housing
- Promoting safer neighbourhoods
- Tackling disadvantage and promoting social inclusion
- Engaging local communities

Given the significance of the Priority Service Outcomes in realising our local community ambitions, the Council has locked e-Government into its corporate planning process. The Council's Corporate Plan provides a central framework which shapes and informs the annual service improvement plans of every Council Department.

This action will help the Council to mainstream e-Government, devolving the focus away from IT onto people and service improvement.

INVESTING IN PARTNERSHIP

Sedgefield Borough Council is committed to working in partnership. It is through working together that we aim to make full use of new media and technology to simplify the complexities of life, and make sure that everyone in Durham can share the benefits. To help achieve this aim the County Durham e-Government Partnership (CDeGP) has formed. This partnership brings together the county and district authorities to co-operate on e-Government developments. Working together will bring economies of scale in building the necessary infrastructure and will enable partners to pool scarce skill sets. Proof of concept of the later has recently been delivered through the partnership's implementation of a common Customer Relationship Management (CRM) solution. CRM is an enabling technology that will assist our multi-skilled Customer Service Agents to resolve the majority of customer enquiries at the first point of contact.

The CRM is currently being rolled out across every service area within every Council. This will enable Customer Service Agents in a customer contact environment to monitor and track the progress of service delivery in the back office (service department) on behalf of customers, therefore leading to improved customer satisfaction levels. Sedgefield Borough Council is the Executive of the CRM Service Delivery Initiative on behalf of the partnership. A CRM Project Manager and four Business Analysts have recently been employed through the Partnership Programme Office to address the business process re-engineering needs associated with implementing the 672 services as identified through the Local Government Service List (LGSL). Through re-defining processes so that they are built around satisfying the needs of our customers will not only improve customer satisfaction levels but will also deliver huge efficiency savings through the ability to capture customer information once and to use it many times.

Through the joint purchase of the CRM, the partnership has saved a total of £2.75 million compared to the cost of individually procuring solutions. Furthermore the joint CRM will deliver improved customer focus, economies of scale and shared risk across partners. Cross-tier services can be delivered more efficiently and the prospect of partners taking service requests on behalf of each other is more attainable by using the same solution.

The proposed implementation of the Partnership's Customer Contact strategy falls into four main phases:

- Phase 1 December 2005: Proof of concept of the countywide CRM implementation produces positive results that inform the next stage countywide rollout of the CRM across other service areas e.g. Benefits and Revenues, other Environmental Services. This will include the ability for each of the eight councils to access and share scanned images and electronic documents.
- Phase 2 December 2007: The expansion of services offered through a single phone number channelled via a federated Customer Contact model. Partnership arrangements and funding for a Countywide Call Centre will be investigated. Joint Service Centres/One stop shops will be created at local level that link into council customer services infrastructures.
- **Phase 3** December 2010: Based on the business case, to complete the rollout of District and County services into a countywide Call Centre that is linked to a local one-stop shop network.
- **Phase 4 -** 2010 and beyond: Continuous improvement of service provision.

STATUS POSITION

Since submitting our last IEG statement, the Council has continued to make steady progress demonstrating a commitment to putting the ODPM Priority Service Outcomes into place. This involves establishing a sustainable framework for the delivery of interactive, electronic services with a focus on:

- The provision of an accessible, informative and up to date web site, initially focusing on the provision of information, downloadable service request forms and on-line payment facilities.
- The development of the Council's web site and Durham Connects Self-Service Portal to allow the maximum access to Council services, and the expansion of on-line facilities to cover kiosks and digital TV.
- The development of Internet facilities for Council Members to allow for access to Council information and to allow members of the public enhanced access to their elected representatives.

In achieving our objectives, the Council has successfully piloted the LAWS National Project suite of products including: Generic structure (LGCL) and website content covering all ESD toolkit services (LGSL), Message brokering middleware (LGOL-Net), APLAWS+ Devolved Content Management System and an XML template kit

The APLAWS+ Content Management System will be a key technology enabler that will help ensure that the Council delivers its access strategy for electronic service delivery. The system will position the website as the main information resource to be used in face-to-face, call-centre and self service interaction and it will enable the Council to manage all web information under a single corporate framework. Sedgefield's Case Study report is available on the LAWS National Project Site: http://www.localegovnp.org/webfiles/National%20Projects/LAWs/Sedgefield.do c.

On behalf of the County Durham e-Government Partnership, Sedgefield has also registered interest in becoming a regional pilot for Government Connects. Using the GC Mail and GC Exchange modules of Government Connect will enable secure data sharing between organisations. The proposed pilot will enable the District Councils' Benefits Services to qualify customers for free school meals (which traditionally is a County Council function) through the Council Tax and Housing Benefit entitlement process. This will remove the current requirement for customers to complete two different application forms.

Over the last year, Sedgefield has made steady progress in delivering the ODPM's 54 Priority Service Outcomes. Our position status is as follows:

Number of 'Required' & 'Good' Priority Service Outcomes currently complete

Status as of 20/12/2004 11 (20%) Status as of 01/07/2005 23 (43%) Status as of 12/12/2005 30 (56%)

Section 1 - Priority Outcomes (self-assessment) Satisfactory progress towards delivery of the listed priority outcomes listed below is required within the remit for achieving e-government by 2005

Outcome And Transformation Area Description	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006
R1 Parents/guardians to apply online for school places for children for the 2007 school year. The admissions process starts about a year before the beginning of the school year, e.g. September 2006 for 2007 entry.	Green 30/09/2005	Green 30/09/2005	Green 30/09/2005
	admissions module ha stages with the first sta for the 2006 academic two, the year after. De be accessed from:	y Council has purchase is from Capita. The imp age being implemented year and the remaining ep links to the County (gov.uk/ccm/navigation/ s/	lementation is in two in September 2005 g schools, in stage Council's website can
R2 Online access to information about educational support services that seek to raise the educational	Green 01/04/2004	Green 01/04/2004	Green 01/04/2004
attainment of Looked After Children.	Looked After Children. is constantly under rev content. Deep links to accessed from:	y Council's website cor This, along with other riew to ensure the appr the County Council's w gov.uk/ccm/navigation/o s/	areas of the website, opriateness of the ebsite can be
G1 Development of an Admissions Portal and / or e-enabled telephone contact centre to assist parents,	Amber 01/05/2005	Amber 01/05/2005	Green 31/03/2006
e-enabled telephone contact centre to assist parents, carers and children in their choice of, and application to local schools	available on Durham (to parents about schoo admissions authority. T made available throug when launched. Deep accessed from:	n about the LEA's admi County Council's websit ols for which an alterna This information and se h the Durham Connect links to the County Cou gov.uk/ccm/navigation/e s/	e, along with advice tive body is the rvice will also be s Self-Service Portal uncil's website can be
If already 'green' on R1, R2 & G1 above please comment on	Comment:		
E1 Agreed baseline and targets for take-up of online schools admissions service and educational attainment of Looked After Children.			
Otherwise you may leave this row blank.			
R3 One stop direct online access and deep linking to joined up A-Z information on all local authority services via website or shared telephone contact centre using the recognised taxonomy of the Local Government Category List (see www.laws-project.org.uk).	Green 09/05/2005	Green 09/05/2005	Green 09/05/2005
	via the implementation System. Sedgefield wa Sedgefield's Case Stu Project Site:	has been deployed thr of the APLAWS+ Cont as a pilot site for the LA dy report is available or p.org/webfiles/National	tent Management WS National Project. n the LAWS National

Outcome And Transformation Area Description	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006
R4 Local authority and youth justice agencies to co-ordinate the secure online sending, sharing of and access to information in support of crime reduction initiatives in partnership with the local community.	Green 29/09/2005	Green 29/09/2005	Green 29/09/2005
	behalf of the CDeGP I for Government Conne to enable the safe sha partner agencies. Sed Oldham MBC. This bu East Regional Informa	is an early adopter of nas signed up to becom ects. GC mail will provid ring of sensitive inform gefield has already test ilds upon existing work tion Sharing System)ar rotocol for Crime and R	e a regional pilot site de a secure e-mail link ation between all ted GC Mail with with NERISS (North nd the existing
G2 Empowering and supporting local organisations, community groups and clubs to create and maintain their	Amber 10/12/2004	Amber 10/12/2004	Green 31/03/2006
own information online, including the promotion of job vacancies and events.	variety of community v	cil already hosts, suppo veb pages. The Counci arish Councils to deploy anagement System.	I is currently working
If already 'green' on R3, R4 & G2 above please comment on	Comment:		
E2 Agreed baseline and targets for customer satisfaction and efficiency savings between the supplying organisations on shared community information initiatives.			
Otherwise you may leave this row blank.			
R5 Public access to online reports, minutes and agendas from past council meetings, including future meetings	Green 10/12/2004	Green 10/12/2004	Green 10/12/2004
diary updated daily.		cil has achieved deliver Modern.Gov software p	
R6 Providing every Councillor with the option to have an easy-to-manage set of public web pages (for community	Green 10/12/2004	Green 10/12/2004	Green 10/12/2004
leadership purposes) that is either maintained for them, or that they can maintain themselves.		cil has achieved deliver Modern.Gov software p	
G3 Citizen participation and response to forthcoming consultations and decisions on matters of public interest	Green 30/05/2005	Green 30/05/2005	Green 30/05/2005
(e-consultation), including facility for citizens to sign up for email and/or SMS text alerts on nominated topics.	Survey Software which usability. Sample Surv	mplemented the latest of n includes many new fe eys and results include PDA survey * Paper sur	atures to improve : * Pop-up survey *
G4 Establishment of multimedia resources on local policy priorities accessible via public website (e.g. video &	Green 10/06/2005	Green 10/06/2005	Green 10/06/2005
audio files).	e-Government Partner the joint procurement of speech enables websi without the need for ar installed. The solution wider audience includi	and other members of rship have secured disc of Browsealoud web so te content (text, alt tags ny specialist customer s enables Sedgefield's w ng those with low funct nd those whose first la	counted rates through ftware. Browsealoud s and accessible flash) software to be vebsite to reach a ional literacy levels,

Outcome And Transformation Area Description	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006
If already 'green' on R5, R6, G3 & G4 above please comment on E3 Agreed baseline and targets for e-participation activities, including targets for citizen satisfaction. Otherwise you may leave this row blank.	Comment: To be defir	ned	
R7 Online public reporting/applications, procurement and tracking of environmental services, includes waste	Amber 01/04/2004	Green 31/12/2005	Green 31/12/2005
management and street scene (e.g. abandoned cars, graffiti removal, bulky waste removal, recycling).	Countywide CRM initia all CDeGP partner aut Environment related p solution. As an interim Office systems, Sedge the facility for custome	R7 are being develope ative. Heads of Environ horities have agreed to ids from the LGSL via t solution until CRM is in field is delivering this F ers to securely register ble to access and track	mental Services from o deliver the 49 the Countywide CRM ntegrated into Back PSO through providing for a user name and
R8 Online receipt and processing of planning and building control applications.	Green 30/09/2004	Green 30/09/2004	Green 30/09/2004
	Comment: Online receipts of Planning Applications went live on 30/9/04. * Building Control has been using Submit-a-Plan for the past 3 years.		
G5 Public access to corporate Geographic Information Systems (GIS) for map-based data presentation of	Green 01/12/2005	Green 01/12/2005	Green 01/12/2005
property-related information.	Durham County Count 'portal' through the Du maps and property rel individual districts. Rel dataset. The Authority	rity has been working in cil and the Districts to d rham Connects Websit ated information with lin fuse Collection data is l is also in the process o on our own website ba- er.	levelop a single GIS te. This will provide hks back to the being used as the first f presenting an
G6 Sharing of Trading Standards data between councils for business planning and enforcement purposes.	Amber 30/09/2004	Amber 30/09/2004	Green 31/03/2006
	Comment: As for R4, sites to enable the sha	GC Mail will be deployed aring of sensitive data.	ed across all partner
G7 Use of technology to integrate planning, regulation and licensing functions (including Entertainment	Amber 30/06/2004	Amber 30/06/2004	Green 31/03/2006
Licensing and Liquor Licensing) in order to improve policy and decision-making processes around the prevention of anti-social behaviour.	Comment: Discussions between the Head of Environmen Services and the lead LLPG officer commenced in June to the Environmental Health Section's ITECS software system and LLPG integration together with E-Licensing capability, either Parsol based or Civica e-forms. Progress delayed d demands for input into the Mapping Service Agreement an service areas priority for LLPG integration but are due to s shortly.		
If already 'green' on R7, R8, G5, G6 & G7 above please comment on	Comment:		
E4 Agreed baseline and targets for take-up of planning and regulatory services online, including targets for customer satisfaction and efficiency savings.			
Otherwise you may leave this row blank.			

Outcome And Transformation Area Description	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006
R9 Appropriate online e-procurement solutions in place, including as a minimum paperless ordering, invoicing	Green 05/12/2005	Green 05/12/2005	Green 05/12/2005
and payment.	Marketplace which has along with phase 2 of	cil is currently implemer s an anticipated go-live the Agresso Financial N o place purchase order	date of 05/12/05. This Janagement System
G8 Establishment of a single business account (i.e. a cross-departmental 'account' run by the local authority	Amber 28/05/2005	Amber 28/05/2005	Amber 28/05/2005
whereby businesses are allocated a unique identifier that can be stored and managed via a corporate CRM account facility supporting face-to-face, website and contact centre transactions).	account) is released fr across the CRM. To su funded jointly through	cchema for the SBA (sii om the National Projec upport this activity, a ne the CDeGP's CRM Ser Ip address requiremen active.	t it will be deployed w Business Analyst vice Delivery Project
G9 Regional co-operation on e-procurement between local councils.	Green 10/04/2003	Green 10/04/2003	Green 10/04/2003
		cil became an associate cess to e-procurement	
If already 'green' on R9, G8 & G9 above please comment on	Comment: See R9 - Sedgefield is an early adopter of the IDeA Marketplace.		
E5 Access to virtual e-procurement 'marketplace';			
E6 Inclusion of Small and Medium Enterprises (SMEs) in e-procurement programme, in order to promote the advantages of e-procurement to local suppliers and retain economic development benefits within local community;	Comment:		
E7 Agreed targets (please specify) for efficiency savings by December 2005, including the % of undisputed invoices paid in 30 days (BVPI 8).	Comment: Performan set at 100%.	ce for 04/05 was 94%.	All future targets are
Otherwise you may leave these rows blank.			_
R10 Online facilities to be available to allow payments to the council in ways that engender public trust and	Green 30/06/2004	Green 30/06/2004	Green 30/06/2004
confidence in local government electronic payment solutions (e.g. email receipting/proof of payment, supply of automatic transaction ID numbers).	solution to allow online	cil is currently using Wo payment for planning d interest to Bolton MB0 mment Connects which	applications.The C in becoming an
R11 Delivery of 'added value' around online payment facilities, including ability to check Council Tax and	Green 10/08/2004	Green 10/08/2004	Green 10/08/2004
Business Rate balances online or via touch tone telephone dialling.	telephone payment all Business Rates, Morto Accounts Receivable i days a week. There ar allow customers to ma	utomated Debit/Credit ows customers to pay F gages, Overpaid Housir nvoices automatically, 2 e built in safety mechai ke payments against th number or personalise	Rent, Council Tax, ng Benefit and 24 hours a day, seven nisms, which will only neir own rent/council

Outcome And Transformation Area Description	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006
G10 Demonstration of efficiency savings and improved collection rates from implementation of e-payments.	Green 20/05/2005	Green 20/05/2005	Green 20/05/2005
	Comment: In the first 8 months of operation to 31st March 2 total of 5,237 transactions were receipted through the 24/7 Automated Debit/Credit card "touch tone" telephone paymen system. This has resulted in staff productivity savings in both front and back office. Gross efficiencies achieved in 2004/05 amounted to £11,600.The Council's collection rates for Coun Housing Rents and Business Rates for 2004/05 showed an improvement over 2003/04 levels.		bugh the 24/7 ephone payment savings in both the eved in 2004/05 in rates for Council Tax,
G11 Registration for Council Tax and Business Rates e-billing for Direct Debit payers.	Green 30/11/2005	Green 30/11/2005	Green 30/11/2005
	available, the Council enables our customers	im measure until Gove has developed an auth s via a unique usernam tity so as to access the tion on-line.	entication model that e and password to
If already 'green' on R10, R11, G10 & G11 above please comment on	Comment:		
E8 Provision of facilities for making credit or debit card payments via SMS text message for parking fines (mobile phone).			
E9 Adoption of smart cards as standard for stored payments (e.g. replacing swipe cards).	Comment: In a similar fashion to G12, Sedgefield Borough Council will work with North East Connects to address the business case for E9 on a regional basis. This activity will entail the aggregation of requirements to define economies of scale in deploying smart cards as a standard for stored payments, etc., across the region.		
E10 Agreed baseline and targets for reductions in unit costs of payment transactions. Otherwise you may leave these rows blank.	Comment:		
R12 Online renewal and reservations of library books and catalogue search facilities.	Green 20/05/2005	Green 20/05/2005	Green 20/05/2005
	Comment: The Council has established deep links into Durham County's website - Library on-line service. http://www.sedgefield.gov.uk/ccm/navigation/leisure-and-culture/lit aries/		
R13 Online booking of sports and leisure facilities, including both direct and contracted-out operations.	Green 12/12/2005	Green 12/12/2005	Green 12/12/2005
	Comment: Torex has been selected as a supplier and full TLM: functionality is planned to go live wc 12/12/05. This will include line booking.		
G12 Integrated ICT infrastructure and support to ensure the consistent delivery of services across all access channels (e.g. web, telephone, face to face) based on e-enabled back offices and smart card interfaces for council library, sports and leisure services.	Amber 10/07/2005	Amber 10/07/2005	Amber 10/07/2005
	the R13 & G12 process card reader technolog Leisure Centres. The I magstripe and smartca a pilot basis across ou	by North East Connec is, the Council is about y at the access points of Dual card readers will h ards. A 1000 smartcard ir Leisure Centres to inf deployment across a	of the Council's have the ability to read s will be rolled out on form the regional

Outcome And Transformation Area Description	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006	
If already 'green' on R12, R13 & G12 above please comment on E11 Agreed baseline and targets for take-up of library, sports & leisure services online, including targets for customer satisfaction and efficiency savings. Otherwise you may leave this row blank.	Comment:			
R14 Online facilities to be available to allow the public to inspect local public transport timetables and information	Green 12/02/2004	Green 12/02/2004	Green 12/02/2004	
via available providing organisation, including links to 'live' systems for interactive journey planning.	an essential guide to k the main public transp public can access time journey planners.	Comment: The Transport section of Sedgefield's website provides an essential guide to key travel information, including links to all of the main public transport operators and travel related websites. The public can access timetable information, routes, travel news and journey planners. http://www.sedgefield.gov.uk/ccm/navigation/transport-and-streets/		
R15 Online public e-consultation facilities for new proposals on traffic management (e.g. controlled parking zones (CPZs), traffic calming schemes), including publication of consultation survey results.	Green 09/05/2005	Green 09/05/2005	Green 09/05/2005	
	County's website - http://www.sedgefield. Durham County Count the solutions that com	cil has established deep gov.uk/ccm/navigation/i cil aim to add value to t e out of the Regional e- -Democratic Suite as a	transport-and-streets/ his PSO by exploiting -Government	
G13 E-forms for parking "contravention mitigation" (i.e. appeal against the issue of a penalty charge notice),	Amber 30/03/2005	Amber 30/03/2005	Green 30/03/2006	
including email notification of form receipt and appeal procedures.	information to website Sept 2005 2) Add onlir	y Council's timescales about on-street parking ne form to appeal again ntegrate requests into C	g and enforcement - st a penalty charge	
G14 GIS-based presentation of information on roadworks in the local area, including contact details and updated	Green 29/11/2004	Green 29/11/2004	Green 29/11/2004	
daily.	Comment: Deep links to the County Council can be found a http://www.sedgefield.gov.uk/ccm/navigation/transport-and-s			
If already 'green' on R14, R15, G13 & G14 above please comment on E12 Agreed baseline and targets for customer satisfaction and efficiency savings.	Comment: This process will be informed once we have fully implemented the CRM and can establish baseline data to set targets. Our involvement in the NeSDS(National e-Service Deliver, Standards) project will also inform this Priority Service Outcome.			
Otherwise you may leave this row blank.				

Outcome And Transformation Area Description	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006
R16 E-enabled "one stop" resolution of Housing & Council Tax Benefit enquiries via telephone, contact	Amber 12/09/2004	Green 31/12/2005	Green 31/12/2005
centres, or via one stop shops using workflow tools and CRM software to provide information at all appropriate locations and enable electronic working from front to back office.	User Group are going 1 all partners have/are all partners will implen integrates with Corpor project manager to dri Workflow was introduc September 2004,Bene Council's Customer Se transfer among staff. T Agents to become mu		onal product. In phase calculator. In phase 2 effts package which have appointed a ves forward. DIP and 2004. Since roduced into the skill and knowledge able Customer Service re able to resolve the
R17 Online facilities to be available to allow citizens or their agents to check their eligibility for and calculate their	Green 01/03/2004	Green 01/03/2004	Green 01/03/2004
entitlement to Housing & Council Tax Benefit and to download and print relevant claim forms.	Comment: Benefits self-assessment calculator is available on line @ http://www.sedgefieldbencal.org/index.html. An accessible version (W3C compliant) of the self-assessment calculator is also provided. This PSO is being further developed to allow claimants to print out completed forms ready for signature.		
G15 Mobile office service using technology to offer processing of Council Tax and Housing Benefit claims	Green 30/11/2005	Green 30/11/2005	Green 30/11/2005
directly from citizens homes.	Comment: A bid for funding from the DWP was successful and the hardware/ software was purchased in April 2005. It is anticipated that mobile working will be operational by 30 November 2005.		
If already 'green' on R16, R17 & G15 above please comment on	Comment:		
E13 Agreed baseline and targets for turnaround in processing of Council Tax and Housing Benefit claims (BVPI 78) and renewals.			
E14 Pre-qualification of Council Tax and Housing Benefit claimants for other eligible entitlements (e.g. school uniform grants, free school meals), including pre-filling of relevant claim forms. Otherwise you may leave these rows blank.	Benefits Calculator after benefits provided by District authorities		
R18 Comprehensive and dedicated information about access to local care services available over the web and	Green 10/05/2005	Green 10/05/2005	Green 10/05/2005
telephone contact centres.	Comment: Durham C Contact Centre in add available on their web County Council's webs	ounty Council has a So ition to comprehensive site. Sedgefield current	cial Care Direct care information ly deeplinks to the

Outcome And Transformation Area Description	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006
R19 Remote web access or mediated access via telephone (including outside of standard working hours	Green 30/09/2005	Green 30/09/2005	Green 30/09/2005
availability) for authorised officers to information about individual 'care packages', including payments, requests for service and review dates.	outside of standard wo services provider, we h Care Trusts and Durha vulnerable adults. The who will have access t information systems co support need. The par	ounty Council's Social (orking hours. Whilst See have established with S am County Council joint Council has staff withir o the Council, County (overing all aspects of a thers have established ver the issues of client o	dgefield is not a social bedgefield Primary t integrated teams for in the integrated teams Council and PCT's clients care and a joint information
G16 Systems to support joined-up working on children at risk across multiple agencies.	Amber 19/11/2005	Amber 19/11/2005	Green 31/03/2006
	Comment: Durham County Council's Integrated Children will be in place by December 2005. The County Council is guidance from DfES (Autumn 2005) on the hub of local de required to deliver Information Sharing Indexes. Durham Social Care & Health hold the Child Protection Register of of multi-agencies and a pilot is planned to give electronic it for NHS staff.		ity Council is awaiting ub of local databases es. Durham County n Register on behalf
G17 Joint assessments of the needs of vulnerable people (children and adults), using mobile technology to	Amber 12/03/2005	Amber 12/03/2005	Green 31/01/2006
people (children and adults), using mobile technology to support workers in the field.	Borough council with S	team has been runnin Social Care, NHS, PCT otocols have been agre e mobile technology.	and housing staff.
If already 'green' on R18, R19, G16 & G17 above please comment on	Comment:		
E15 Agreed baseline and targets for customer satisfaction, including improvement in numbers of users/carers who said that they got help quickly (BVPI 57). Otherwise you may leave this row blank.			
R20 Email and Internet access provided for all Members and staff that establish a need for it.	Green 20/11/2004	Green 20/11/2004	Green 20/11/2004
	Comment: The Council is providing email and Internet a Employees and Councillors where required.		
R21 ICT support and documented policy for home/remote working (teleworking) for council members and staff.	Amber 01/02/2005	Green 31/12/2005	Green 31/12/2005
	Council staff and need Cabinet. It is suggeste	neworking policy has be s to be discussed by M d the policy be piloted i option across the Coun	lanagement Team and in a specific service

Outcome And Transformation Area Description	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006	
R22 Access to home/remote working facilities to all council members and staff that satisfy the requirements	Amber 30/03/2004	Green 31/12/2005	Green 31/12/2005	
set by the Council's published home/remote working policy.	enable staff to have re VPN network to allow infrastructure has been Councillors programm teleworking capabilitie Cabinet By March 200 Scrutiny, Development	cil's IT Section has prov mote access to web basecure access to the ca n implemented. Throug e' we aim to equip men s by the specified date: 5 – Chairs and Vice-CP t Control Committee, Li December 2005 – All of	ased applications. A buncil's ICT h our 'Connecting nbers with full s: By July 2004 – nairs of Overview & censing Committee	
G18 Establishment of e-skills training programme for council members and staff with recognised basic level of	Green 31/03/2005	Green 31/03/2005	Green 31/03/2005	
attainment (e.g. European Computer Driving Licence, British Computer Society Qualification "e-Citizen").	on 26 week programm training programme in basic ICT skills throug	Comment: In-house delivery of ECDL has commenced – 32 staff on 26 week programme. Further programmes to follow. Draft ICT training programme in place for elected members ranging from basic ICT skills through to ECDL. To be rolled out to all members via the 'Connecting Councillors Programme'.		
If already 'green' on R20, R21, R22 & G18 above please comment on	Comment:			
E16 Agreed targets for baseline and efficiency savings arising from the introduction of new ways of working.				
Otherwise you may leave this row blank.				
R23 Self-service or mediated access to all council services outside standard working hours via the Internet	Amber 29/04/2004	Green 31/12/2005	Green 31/12/2005	
services outside standard working hours via the Internet or telephone contact centres (i.e. available for extended hours outside of 9am-5pm Monday to Friday).	via our Carelink Conta http://www.sedgefield. nd-democracy/council with the Citizens Advic audience. In the longe	vices can be currently a ct Centre and 24/7 thro gov.uk/ccm/navigation// s/customer-services/ W e Bureau to outreach s r term the Countywide a used as the main acco	ough the web site: councilgovernment-a /e are also working ervices to a wider CRM and Durham	
R24 Implementation of a content management system (CMS) to facilitate devolved web content creation and	Green 10/05/2005	Green 10/05/2005	Green 10/05/2005	
website management.	Comment: As a pilot site for the LAWS National Project, the Council has implemented: * Generic structure (LGCL) and website content covering all ESD toolkit services (LGSL) * Message brokering middleware (LGOL-Net) * APLAWS+ Content Management System * XML template kit Sedgefield's Modernisation taskforce (made up of Service Heads and Section Heads) is committed to developing content based on LAWS categories through the APLAWS+ distributed authoring system. The taskforce is also keen to deliver web-based transactional services that can be used by Customer Service Agents on behalf Customers or by Customers who prefer self-service via the web. Sedgefield's Case Study report is available on the LAWS Nationa Project Site: http://www.localegovnp.org/webfiles/National%20Projects/LAWs/S dgefield.doc			

Outcome And Transformation Area Description	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006
G19 Adoption of ISO 15489 methodology for Electronic Document Records Management (ERDM) and	Amber 20/09/2005	Amber 20/09/2005	Green 31/03/2006
identification of areas where current records management policies, procedures and systems need improvement to meet the requirements of Freedom of Information (FOI) and Data Protection legislation (see www.pro.gov.uk/about/foi/map-local.rtf).	assess their ability to r protection. A joint bid f	P partners are carrying neet the requirements from all partners will be Excellence to create a	of FOI and data re-submitted to the
G20 Conformance with level AA of W3C Web Accessibility Initiative (WAI) standards on website	Green 10/05/2005	Green 10/05/2005	Green 10/05/2005
accessibility (see www.w3.org/WAI).	of WAI standards. The	Ws+ CMS has in-built of graphical design of the ly to accessibility stand	e Council's new
G21 Compliance with Government Interoperability Framework (e-GIF), including the Government Metadata	Amber 10/01/2004	Green 31/12/2005	Green 31/12/2005
Standard (e-GMS) (see www.egifcompliance.org & www.govtalk.gov.uk).		rement policy requires to the those interfacing to e prowser).	
If already 'green' on R23, R24, G19, G20 & G21 above please comment on	Comment:		
E17 Agreed baseline and targets for efficiency savings based around improved accessibility of services and information.			
Otherwise you may leave this row blank.			
R25 Online publication of Internet service standards, including past performance and commitments on service	Amber 28/06/2005	Green 31/12/2005	Green 31/12/2005
availability.	Comment: This function is being facilitated by using eVisit Analyst: http://www.evisitanalyst.com/ The performance statiscs for our website are avalable at: http://www.sedgefield.gov.uk/stats/stats/		
R26 Monitoring of performance of corporate website, or regional web portal, between 2003/04 and 2005/06 in	Amber 28/06/2005	Green 31/12/2005	Green 31/12/2005
order to demonstrate rising and sustained use, as measured by industry standards including page impressions and unique users.	Comment: Sedgefield already generates standard performance data using Webalizer technology. The use of eVisit Analyst will provide more precise data on specific service take-up levels.		
G22 Establishment of internal targets and measures for customer take-up of e-enabled access channels.	Amber 10/06/2004	Amber 10/06/2004	Green 31/03/2006
	Comment: This outcome will be addressed collectively by th Council's Modernisation Taskforce. The process will be inforr CRM and e-Visit reports.		
G23 Adoption of recognised guidelines for usability of website design (see www.laws-project.org.uk).	Green 10/05/2005	Green 10/05/2005	Green 10/05/2005
	Comment: The Council has produced a Corporate Web S Guide to assist delivery of this Outcome. Sedgefield's Cas report is available on the LAWS National Project Site: http://www.localegovnp.org/webfiles/National%20Projects dgefield.doc		

Outcome And Transformation Area Description	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006
If already 'green' on R25, R26, G22 & G23 above please comment on	Comment:		
E18 Agreed baseline and take-up targets for migration of local authority business to e-access channels (e.g. web, telephone contact centres, Interactive Digital TV, mobile telephone) by 2005/06, including efficiency savings.			
Otherwise you may leave this row blank.			
R27 Systems in place to ensure effective and consistent customer relationship management across access channels and to provide a 'first time fix' for citizen and	Amber 10/06/2004	Amber 10/06/2004	Amber 10/06/2004
channels and to provide a 'first time fix' for citizen and business enquiries, i.e. using a common database, which holds customers records, to deliver services across different channels, and enabling joined-up and automated service delivery.	programme & project in implementing all service framework. A CRM se appointed to address to	P partnership is curren management capacity v ces through the CRM in rvice delivery project m he business process re nenting the 672 service wide and thin basis.	vith a view to iside a sustainable anager has been eengineering
R28 All email and web form acknowledgements to include unique reference number allocated to allow	Amber 29/07/2004	Amber 29/07/2004	Amber 29/07/2004
tracking of enquiry and service response.	Comment: This will be delivered as part of the development of our transactional website which will involve CRM integration.		
R29 100% of email enquiries from the public responded to within one working day, with documented corporate	Amber 29/07/2004	Green 31/12/2005	Green 31/12/2005
performance standards for both email acknowledgements and service replies.	are received by Corpo within one working day	mail enquiries received rate Customer Services /. Although we have pul ve yet to publish a docu	s and acknowledged blished our Customer
G24 Integration of customer relationship management systems with back office activity through use of enabling	Amber 10/07/2004	Amber 10/07/2004	Green 31/03/2006
technology such as Workflow to create complete automation of business process management.	will be exploited acros part of the CDeGP act Revenues and Enviror workshops once the b	s embedded within the s the majority of custon ion plan. Requirements imental Services will be usiness cases are acce ninimum requirements s e Notes.	ner facing services as for Benefits and e scoped via BPR epted. The completion
G25 Facilities to support the single notification of a change of address, i.e. a citizen should only have to tell	Amber 20/04/2005	Amber 20/04/2005	Green 31/03/2006
the council they have moved on one occasion and the council should then be able to update all records relating to that person to include the new address.	contact point to suppo address whether that I The Countywide CRM longer term. The NE to Sedgefield Borough C	Customer Services will rt the single notification pe via face-to-face, tele will be used to handle polkit local community v ouncil is currently lookin ces which may be effect	of a change of phone, post or web. these requests in the vhich is chaired by ng at the LGSL to

Outcome And Transformation Area Description	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006
If already 'green' on R27, R28, R29, G24 & G25 above please comment on E19 Agreed baseline and improvement targets for the percentage of public enquiries about council services resolved at first point of contact and efficiency savings resulting from investment in customer relationship management and workflow technology. Otherwise you may leave this row blank.	Customer Services Pr customer enquiries at will be put in place ond implemented and suffi practices have been d	erve to measure the del ogramme vision - To re- the first point of contact ce core enabling corpor cient change managem eployed. We will be in a c CRM to inform future i	solve 80% of all t. Improvement targets ate technologies are tent and training a position to establish

Section 2 - Change Management (self-assessment)

Authorities are asked to provide information on advisory good practice outcomes relating to the internal organisation and management practices of the council that are required to help deliver the people, systems and service management changes necessary for e-government. Information supplied here will be used to inform national policy, but does not fall within the remit of the December 2005 target.

Change Management Area	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006		
• Appointment of people to the following key local e-government functions in your Council (see http://www.idea-knowledge.gov.uk/idk/aio//206757):					
i) Member & officer e-champions	Green 04/07/2002	Green 04/07/2002	Green 04/07/2002		
	Comment: The Council's member e-champion is the Cabinet Member for Performance Management, also Chair of the County Durham e-Government Partnership Joint Committee. The officer e-champion is the Director of Resources. Both will continue to play a significant role in ensuring that the council's customer focused e-delivery is maintained and developed through partnership working.				
ii) e-government programme manager	Green 29/07/2004	Green 29/07/2004	Green 29/07/2004		
	Comment: The Council has in place a Corporate e-Government Manager to oversee the successful delivery of the Council's e-Government programme. This post is located within the Service Improvements Unit which has been established to facilitate continuous improvement across the council. A CDeGP Programme Manager has also been appointed by the CDeGP Programme Board.				
iii) customer services management	Green 02/12/2004	Green 02/12/2004	Green 02/12/2004		
	Comment: The Council has appointed a Corporate Customer Services Manager. Working alongside the Corporate e-Government Manager, this post will play a central role in continually improving the functions of the Council's Customer Service Centre.				
• Inclusion of competency development of the above key functions and training for staff affected by e-Government	Amber 07/01/2005	Amber 07/01/2005	Green 31/03/2006		
projects, within the Council's workforce development planning (for more information about the e-capacity Building Programme see http://www.lamip.org/MicroSites/eCapacityBuilding/Pages /TemplateUser.aspx?PageType=StandardContent&XSL= standardcontent&Key=1)	Comment: As part of the IDeA's support to Local Authorities, it is funding a mobilisation project to support Authorities in change management and to transfer knowledge and skills. An approach appropriate to the needs of Sedgefield can be customised from the components described below and other activities as required. Components of the approach include the following: · Conducting a review of the current ability and capacity of people within the organisation to engage with change (includes a consistency assessment); · Strengthening people's change leadership management skills (using the AEM approach); · Strategic Team Development and Alignment (using the AEM approach); · Strengthening the sense of purpose to improve the level of service and value for money for all customer groups (using the participative change approach) ·Transferring knowledge and competence The above approach has been integrated into the change management module of the Council's Corporate Workforce Development Plan.				

Change Management Area	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006			
 Establishment of an e-delivery programme board 	Green 03/06/2004	Green 03/06/2004	Green 03/06/2004			
	Comment: Sedgefield has established a Modernisation Taskforce, which is the equivalent of the ODPM'S recommended e-Delivery Board. The Modernisation Taskforce consists of Heads of Service and other key members of staff to ensure that progress is made across the authority in all service areas. The remit of the Taskforce is as follows: To develop a Corporate Customer Services rollout programme. To ensure compliance to BVPI 157 for each service area To implement the Priority Services Outcomes To utilise National Projects products to avoid duplication of effort and avoid re-inventing the wheel To develop process change business cases, project and change management processes for successful business and organisational change implementation. To develop and implement a set of corporate customer services protocols.					
• Use of formalised programme & project management methodologies (e.g. PRINCE2, MSP) to support e-delivery programme	Amber 10/04/2003	Amber 10/04/2003	Green 31/03/2006			
	Comment: The County Durham e-Government Partnership is committed to delivering all partnership projects using PRINCE2 methodology. The Council has a number of staff trained up at PRINCE2 Foundation and Practitioner levels. To ensure a transfer of skills and knowledge, a PRINCE2 Lite manual will be produced by 2 interim project managers for use by heads of service and other key staff. In addition, an on-going training needs programme will in informed by the Competency Development Process outlined above.					
 Documentation/agreement of corporate risk management strategy for roll-out of local e-government, 	Green 19/05/2005	Green 19/05/2005	Green 19/05/2005			
including regular review of risk mitigation measures	Comment: A Corporate Risk Register has been set-up which incorporates the risks associated with the roll out of local e-Government. A process to manage these risks has also been implemented. The County Durham e-Government Partnership has also committed to using the STORM (Strategic and Operational Risk Management) methodology for each of its projects.					
Use of customer consultation/research to inform development of corporate e-government strategy	Green 30/06/2003	Green 30/06/2003	Green 30/06/2003			
	Comment: The countywide consultation with Durham residents (June 03), delivered as part of the County Durham e-Government Partnership's Access to Services programme has shaped the Council's e-Government Strategy. E-Consultation techniques will also be used to inform continual improvement in service delivery.					
Establishment of policy for addressing social inclusion within corporate e-government strategy	Green 10/09/2004	Green 10/09/2004	Green 10/09/2004			
	Comment: Combating Social Exclusion is addressed in the Council's model for Customer Contact as outlined in the Councils Customer Services Modernisation Programme: http://www.sedgefield.gov.uk/ccm/content/resources/service-improv ement/e-government-strategy/customer-services-modernisation-pro gramme.en					

Change Management Area	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006		
 Identification of the specific needs of the most disadvantaged groups and exploring how Information 	Green 10/09/2004	Green 10/09/2004	Green 10/09/2004		
Communication Technologies (ICT) can help to address these needs (see http://www.socialexclusion.gov.uk/page.asp?id=583)	Comment: The Council's model for Customer Contact is addressing local needs especially those of the most disadvantaged communities that do not have internet access and/or are not IT literate. Our approach is outlined in the Councils Customer Services Modernisation Programme: http://www.sedgefield.gov.uk/ccm/content/resources/service-improv ement/e-government-strategy/customer-services-modernisation-pro gramme.en				
Appointment of officer(s) to lead on corporate governance of information assets and information	Amber 01/12/2004	Amber 01/12/2004	Amber 01/12/2004		
legislation (e.g. Freedom of Information Act), including information sharing and data quality audit procedures	submitted to the North Countywide informatio e-Government Project	rom all partners in the East Centre for Excelle n Governance Strategy Manager, the Corporat I be responsible for imp	ence to create a /. Supported by an /e Information		
• Establishment of Public Services Trust Charter re the use of personal information collected to deliver improved	Amber 01/12/2004	Green 31/12/2005	Green 31/12/2005		
services, including data sharing protocol framework (see http://www.dca.gov.uk/foi/sharing/toolkit/lawguide.pdf & http://www.govtalk.gov.uk/documents/eTrustguidegovtalk. rtf) and designation of an Information Sharing Officer	Comment: As part of the Council's Customer Services Modernisation Programme, the Corporate e-Government Manager and Customer Services Manager will work as part of the County Durham e-Government Partnership to develop a public services trust charter based on national guidance.				
 Establishment of partnerships for the joint (aggregated) procurement of broadband services 	Green 31/07/2004	Green 31/07/2004	Green 31/07/2004		
	Comment: The CDeGP are using the broadband services of Durhamnet for the shared CRM.				
• Engagement with intermediaries re addressing issues of take up and efficiency in the delivery of e-government	Amber 31/05/2004	Amber 31/05/2004	Amber 31/05/2004		
services (e.g. Citizens Advice Bureaux) and including intermediaries component of Government Connect (see http://www.govtalk.gov.uk/documents/intermediaries_poli cy_document.pdf & http://www.govconnect.gov.uk/ccm/portal)	Comment: Part of the Council's strategy is to establish a series of one-stop-shops that link into the Council's Contact Centre infrastructure. These outlets will include our Town and Parish Councils and Citizens Advice Bureaus with the aim of bringing services closer to our customers. The Council is actively engaging with these intermediaries. For example the Council and Sedgefield & District Citizens Advice Service (CAB) are currently joining up their approaches to outreach the Benefits Service to socially deprived areas and to remote rural locations.				
 Compliance with BS 7799 on information security management 	Amber 01/04/2005	Amber 01/04/2005	Amber 01/04/2005		
		il will address this stand formation Governance.	dard as part of an		
Implementation of Benefits Realisation Plan for delivery of local e-government programme strategic	Amber 04/03/2005	Amber 04/03/2005	Green 31/03/2006		
objectives	Comment: This is currently being addressed through the Council's Modernisation taskforce and CDeGP Programme Board.				

Change Management Area	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006		
• Completion of mapping of Local Government Services List transactions against approved security levels (0-3)	Green 31/10/2005	Green 31/10/2005	Green 31/10/2005		
(see http://www.esd.org.uk/standards/lgsl/lgsl.doc & http://www.authentication.org.uk/levels.asp & http://e-government.cabinetoffice.gov.uk/assetRoot/04/00 /22/40/04002240.doc)	Council assigned auth	part of the NE Toolkit I entication levels to thosice to assist the develop overnment Connects.	se PIDS associated		
Planned compliance to HMG Security and authentication frameworks through commitment to	Amber 01/04/2005	Amber 01/04/2005	Amber 01/04/2005		
citizen, employee and volunteer account registration in Government Connect (see http://www.govconnect.gov.uk/ccm/portal)		il is committed to the G sted joint working initiati			
Compliance with an independent trust scheme approval process designed to provide assurance for individuals and comparison using a problem.	Amber 01/04/2005	Green 31/12/2005	Green 31/12/2005		
individuals and companies using or relying upon e-business transactions (see www.tscheme.org) and which will work with Government Connect (see http://www.govconnect.gov.uk/ccm/portal/)	Comment:The Counc tScheme.	il will comply with guida	ance issued via the		
 Use of Government Connect (see http://www.govconnect.gov.uk/ccm/portal/) to support: 					
i) personalisation & registration for services categorised at security levels '0' and '1' through the	Amber 30/08/2005	Amber 30/08/2005	Amber 30/08/2005		
citizen account	Comment: On behalf of the County Durham e-Government Partnership, Sedgefield has registered interest in becoming a regional pilot for Government Connects.				
ii) adoption of Unique IDentifiers (UIDs) and associated standards, as designated in	Amber 30/08/2005	Amber 30/08/2005	Amber 30/08/2005		
Government Connect	Comment: On behalf of the County Durham e-Government Partnership, Sedgefield has registered interest in becoming a regional pilot for Government Connects.				
iii) the bereavement journey & closing of accounts (see	Amber 30/08/2005	Amber 30/08/2005	Amber 30/08/2005		
http://www.cabinetoffice.gov.uk/regulation/pst/proje cts/mad/bereave.asp)	Comment: On behalf of the County Durham e-Government Partnership, Sedgefield has registered interest in becoming a regional pilot for Government Connects.				
iv) citizen & business authentication for services for services categorised at security levels 0-3	Amber 30/08/2005	Amber 30/08/2005	Amber 30/08/2005		
	Comment: On behalf of the County Durham e-Government Partnership, Sedgefield has registered interest in becoming a regional pilot for Government Connects.				
 v) registration & authentication of employees for internal and cross-agency services 	Amber 30/08/2005	Amber 30/08/2005	Amber 30/08/2005		
	Comment: On behalf of the County Durham e-Government Partnership, Sedgefield has registered interest in becoming a regional pilot for Government Connects.				
vi) corporate approach to collection of e-payments	Amber 30/08/2005	Amber 30/08/2005	Amber 30/08/2005		
	Comment: On behalf of the County Durham e-Government Partnership, Sedgefield has registered interest in becoming a regional pilot for Government Connects.				

Change Management Area	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006		
vii) cross agency secure transactions (Government to Government)	Amber 30/08/2005	Amber 30/08/2005	Amber 30/08/2005		
		of the County Durham e d has registered interes rnment Connects.			
viii) account structures for citizens, businesses, property, voluntary & community bodies, schools	Amber 30/08/2005	Amber 30/08/2005	Amber 30/08/2005		
and parishes		of the County Durham e Id has registered interes rnment Connects.			
ix) common XML schema and frameworks for performance management, Local Strategic	Amber 30/08/2005	Amber 30/08/2005	Amber 30/08/2005		
Partnerships and Local Area Agreements (where in place)	Comment: On behalf of Partnership, Sedgefiel regional pilot for Gove	of the County Durham e d has registered interes rnment Connects.	e-Government st in becoming a		
x) GC Register (see http://www.govconnect.gov.uk/ccm/woss-demo/the-	Red 10/03/2005	Red 10/03/2005	Amber 10/02/2006		
programme.en)		of the County Durham e d has registered interes rnment Connects.			
xi) GC Exchange (see http://www.govconnect.gov.uk/ccm/woss-demo/the-	Amber 30/08/2005	Amber 30/08/2005	Amber 30/08/2005		
programme.en)	Comment: On behalf of the County Durham e-Government Partnership, Sedgefield has registered interest in becoming a regional pilot for Government Connects.				
Government Connect (see http://www.govconnect.gov.uk/ccm/portal/) back office	Green 10/06/2005	Green 10/06/2005	Green 10/06/2005		
connection in place (Department Interface Server)	Comment: Sedgefield has already implemented LGOL-Net to enable this process.				
• Enable Directgov (see www.direct.gov.uk) to deeplink into service pages on local authority websites, by	Green 20/05/2005	Green 20/05/2005	Green 20/05/2005		
providing & maintaining URL data, based on Local Government Service & Interaction lists, standard schemas and formats, as directed by the Local Directgov programme (see http://www.localegov.gov.uk/localdirectgov/ieg5)	Comment: The Council is a committed user of the ESD-Toolkit and has included all URLS to service PIDS within its local tree to enable Directgov to extract this information.				
 Reciprocal connection to Directgov (see http://www.direct.gov.uk) from corporate website and 	Green 31/07/2004	Green 31/07/2004	Green 31/07/2004		
partnership portal(s)	Comment: There is a link to Directgov on the Councils homepage www.sedgefield.gov.uk.				
Introduction of Digital Interactive TV services (see http://www.digitv.org.uk)	Red 31/07/2005	Red 31/07/2005	Amber 31/03/2006		
	Comment: This is currently being addressed through the CDeGP 'Access to Services' Project				
Establishment of dedicated telephone contact centre(s) services	Green 31/07/2004	Green 31/07/2004	Green 31/07/2004		
	centre. More informati http://www.sedgefield.	il has implemented a 2 on at: gov.uk/ccm/content/res strategy/customer-servi	ources/service-improv		

Change Management Area	Current Status	Anticipated status at 31/12/2005	Anticipated status at 31/03/2006		
• Compliance with Freedom of Information Act 2000, including responding to requests for information from	Amber 01/09/2004	Green 31/12/2005	Green 31/12/2005		
individuals within a reasonable time period (see http://www.lcd.gov.uk/foi/foidpunit.htm & http://www.pro.gov.uk/recordsmanagement/access/defaul t.htm)	the Council to respond	and protocols have bee to the requirements of rogramme, a common and implemented.	the Act. As part of the		
• Regularly-maintained link from Local Land & Property Gazetteer (LLPG) to National Land & Property Gazetteer	Green 01/12/2005	Green 01/12/2005	Green 01/12/2005		
(NLPG) (see http://www.nlpg.org.uk)	Comment: Exported our first update to the National Hub on 2/12/04. Will continue with weekly updates. This will progress SBC to a Level 3 Gazetteer.				
Local Land & Property Gazetteer (LLPG) linked to Customer Relationship Management (CRM) systems	Green 30/09/2005	Green 30/09/2005	Green 30/09/2005		
	Comment: A process has been defined and implemented across the CDeGP as a result of collaboration between district LLPG Custodians and the CRM Team.				
Connection to National Land Information Service (NLIS) at Level 3 (see http://www.nlis.org.uk)	Red 11/12/2004	Amber 31/12/2005	Amber 31/12/2005		
	Comment: The number of e-transactions have not warranted further development.				
Introduction and maintenance of an online service directory for Children's services for professionals working	Amber 01/06/2004	Green 31/12/2005	Green 31/12/2005		
with children & young people, and allowing public access where possible (for further information see http://www.dfes.gov.uk/isa)	Comment: Deep links will be established into the County Council's website				

Section 3 - BVPI 157

Councils are asked to complete the following table using the definition of Best Value Performance Indicator (BVPI) 157 for Electronic Service Delivery (Corporate). You are required to validate your local list of interactions against Version 2.01 of the Local Government Services List (LGSL) developed by local authority members of the esd-toolkit (www.esd-toolkit.org). All totals and percentages shown should be cumulative.

			Ac	tual	-	Forecast
BVPI 157 Interaction Type	Forecast average IEG3 % e-enabled position in 2004/05 (i.e. at 31 March 2005)	01/02	02/03	03/04	04/05	05/06
 Providing information: Total types of interaction e-enabled % e-enabled 	99 %	• 180 • 49.45 %	• 234 • 64.36 %	• 328 • 90.33 %	• 350 • 96.41 %	• 363 • 100.00 %
Collecting revenue: • Total types of interaction e-enabled • % e-enabled	97 %	• 26 • 81.25 %	• 31 • 96.88 %	• 31 • 96.88 %	• 31 • 96.88 %	• 32 • 100.00 %
 Providing benefits & grants: Total types of interaction e-enabled % e-enabled 	96 %	• 7 • 36.84 %	● 15 ● 78.95 %	● 15 ● 78.95 %	• 16 • 84.21 %	• 19 • 100.00 %
Consultation: • Total types of interaction e-enabled • % e-enabled	97 %	• 19 • 19.19 %	• 27 • 27.27 %	• 68 • 68.69 %	• 76 • 76.77 %	• 99 • 100.00 %
Regulation (such as issuing licenses): • Total types of interaction e-enabled • % e-enabled	94 %	• 26 • 35.14 %	• 41 • 55.41 %	• 63 • 85.14 %	• 65 • 87.84 %	• 74 • 100.00 %
Applications for services: • Total types of interaction e-enabled • % e-enabled	97 %	• 104 • 41.27 %	• 148 • 58.73 %	• 192 • 76.19 %	• 229 • 90.87 %	• 252 • 100.00 %
Booking venues, resources & courses: • Total types of interaction e-enabled • % e-enabled	93 %	• 6 • 37.50 %	• 7 • 43.75 %	● 10 ● 62.50 %	• 14 • 87.50 %	• 16 • 100.00 %
 Paying for goods & services: Total types of interaction e-enabled % e-enabled 	95 %	• 43 • 81.13 %	• 45 • 84.91 %	• 46 • 86.79 %	• 50 • 94.34 %	• 53 • 100.00 %
Providing access to community, professional or business networks: • Total types of interaction e-enabled • % e-enabled	97 %	● 64 ● 46.72 %	• 70 • 51.09 %	● 105 ● 76.64 %	• 118 • 86.13 %	• 137 • 100.00 %
Procurement: • Total types of interaction e-enabled • % e-enabled	95 %	• 0 • 0.00 %	• 0 • 0.00 %	• 2 • 50.00 %	• 3 • 75.00 %	• 4 • 100.00 %
Total: • Total types of interaction e-enabled • % e-enabled	98 %	• 475 • 45.23 %	• 618 • 58.87 %	• 860 • 81.97 %	• 952 • 90.74 %	• 1049 • 100.00 %

Section 4 - Access Channel Take-Up

In order to demonstrate public take-up of the main e-access channels that you are investing in, you are asked to complete the table below detailing actual and forecast figures for numbers of e-enabled payment transactions and change of address notifications. Planning authorities should also complete the Local Service Website line for planning applications. It is important that e-access channel investment and rollout also facilitates accompanying improvements in the corporate management capability required to monitor and collect such statistics. Click on the light bulb icons for industry definitions of page impressions and unique users.

	A	Actual		Forecast			
E-enablement & Main E-Access Channel Take-Up	03/04	04/05	05/06	06/07	07/08		
Local Service Websites			4				
Page impressions (annual)	613,000	643,152	707,467	778,213	856,035		
• Unique users, i.e. separate individuals visiting website (annual)	63,223	76,188	83,806	92,187	101,406		
 Number of e-enabled payment transactions accepted via website 	1	2	2,046	2,244	2,475		
 Number of change of address notifications accepted via website 	0	2	309	296	286		
Number of planning applications accepted via website (including through the Planning Portal)	0	11	156	180	200		
Telephone	Feb 05 and I year an aver Avg Unique 57,190. It is impressions E-Payments market the a 33% of our T an alternative customers w Integration o Programme estimates. TI changes of c take-up estin applied for cl National Stat Second Prop Dwellings in 100% accura trends and u of application improve once developing a hold workshop planning por	Mar 05 can't be age of the statis Users per Mont predicted that the will increase by on-line went live vailability of this elephone custo e option. * All C ill go through C f this e-form is to 2005/2006. We he calculation is ownership were nates for payme hange of address tistics do not dis perties and Own Sedgefield bein ate. This calcula ses the same b is through the p e the facilities a marketing stra- ops for agents a tal. Once the m	provided. To prostics held were h = 6273 Avg P he number of ur about 10% ove e in September s service. For 0 mers will use o hange of Addre ustomer Servic within the scope have no actual based on 200 recorded in Se ents we assume s notification. (stinguish betwe legrented (Court tion also doesr ase figure for e planning portal iv vailable on-line tegy for the plan and discuss the arketing strateg	ovide a realistic taken and adde age Impression nique users and of the next few y 2004. The Cou 5/06, we are an ur on-line paym ss requests rec es in the next fie of the Countyw base figures to 1 census data v dgefield. Applyin that a similar f Calculations info en Rented Acco buy I Private) thi 't try to predict ach year. * The s 11. This figure are marketed. nning portal and marketing plan.	d to the total. s per Month = page years. * uncil needs to ticipating that ents facility as eived from nancial year. vide CRM Work inform future whereby 2224 ng the same igure can be pormed by pormed by pormed by of s figure isn't housing market current number e is expected to The council are d are planning to		

	Ac	tual	Forecast			
E-enablement & Main E-Access Channel Take-Up	03/04	04/05	05/06	06/07	07/08	
(i.e. telephone interactions where officers can access electronic information and/or update records on-line there and then, including interactions in contact centres)		-				
 Number of e-enabled payment transactions accepted by telephone 	6,900	8,315	9,900	10,900	12,000	
 Number of change of address notifications accepted via telephone 	0	1,353	935	898	865	
	Comment: Introduced automated telephone payments in August 200 have been encouraging residents and customers to use this method payment. Increase in take up assumed in later years. Currently we d hold figures for changing address notifications but in the future these figures will be available through the CRM system. Refer to Local Ser Web Sites for forecast calculation.					
Face To Face (i.e. front-line operations where officers can access electronic information and/or update records on-line there and then, including interactions at reception desks, One Stop Shops & home visits)						
 Number of e-enabled payment transactions accepted via personal contact 	4,000	7,139	7,852	8,638	9,502	
 Number of change of address notifications accepted via personal contact 	0	870	980	1,030	1,073	
	of interaction provided face Customer Ser address notifie	with the commu to face contact vices Strategy. cations but in th	encouraging gre nity, it is recogn where appropri Currently we do e future these fi cal Service Wet	ised that the Co ate as reflected not hold figure gures will be av	ouncil needs to in its s for changing vailable throug	
Other Electronic Media (e.g. BACS, text messaging)						
 Number of e-enabled payment transactions accepted via BACS 	184,000	188,380	200,600	213,600	227,500	
 Number of e-enabled payment transactions accepted via text message or other electronic form 	0	0	0	0	0	
 Number of change of address notifications accepted via other electronic media 	0	0	0	0	0	
			des the necess s sent out to fac			
Non Electronic (e.g. cash office, post)						
 Number of payments accepted by cheque or other non-electronic form 	247,000	235,000	246,500	244,000	242,000	
 Number of change of address notifications accepted via non-electronic form 	0	0	0	0	0	
			d that an eleme this point in time		ner base still	

Section 5 - Local e-Government Implementation Expenditure

Councils are asked to provide a summary of current and forecast expenditure on implementing electronic government up to 2007/08. This should include the standard elements in the table below and brief commentary on the use of IEG money. For 2005/6 onwards, please include best estimates of revenue and capital expenditure even though the council may not yet have officially approved the budgets. (Please note that implementing e-government expenditure refers to investment designed to e-enable local services and to transform their accessibility, quality and cost-effectiveness in line with the 2005 target. Cyclical spend related to the maintenance of the existing ICT infrastructure should not be included):

	Backwar	d Look (£)	Forward Look (£)			
Programme Resource	01/02 to 03/04	04/05	05/06	06/07	07/08	
 IEG capital grant 	400,000	350,000	150,000			
	Comment:% going to fund the CDeGP CRM rollout.					
 ODPM Local e-Government Support & Capacity Programme capital grant 	0	34,584	50,000	0	0	
	Comment:ISL Support.	J Funds for Cha	ange Managem	ent and Projec	t Management	
 your council's nominal pro rata share of ODPM Local e-Government Partnership Programme capital grant allocated in your area 	81,250	6,000	6,000	0	0	
	Partnership ro 05/06 - £300K Partnership. T	und one - 1/8 s from North Ea	share of the CR st Connects, ou £12K per autho	otained via LGC M funding. For ur Regional e-G ority for the Reg land MBC)	years 04/05 - overnment	
 financial contribution from public-private partnerships 	0	0	0	0	0	
	Comment:					
 resources being applied from internal revenue and capital budgets to implement e-government 	966,000	724,000	1,100,000	1,400,000	1,400,000	
	Programme 20 them to delive	005-2006 proce	ess to bid for Ca ervice Outcome	T and e-Goverr apital and Reve s. * Matched fu	nue to enable	
• other resources (e.g. training) (please specify)	0	34,500	14,500	0	0	
	Phase 2 Imple	ementation Site	. * £29K from D	WS National P WP for Benefit	s Training	
ODPM e-Innovations Fund capital grant	0	0	50,000	50,000	50,000	
	Comment:					
• financial contributions from other sources of Government funding, such as the Invest to Save Budget (ISB), EU funding	184,000	30,000	0	0	0	

	Backward	d Look (£)	Forward Look (£)			
Programme Resource	01/02 to 03/04	04/05	05/06	06/07	07/08	
	Calculator * £10K for Benefits Portal from DWP that will integrate into Corporate CRM * 20K Regional Centre For Excellence Bid for Countywide Information Strategy					
TOTAL	1,631,250	1,179,084	1,370,500	1,450,000	1,450,000	

Section 6 - Local e-Government Programme Efficiency Gains

The calculation of efficiency gains from local e-government has been designed to align with the approach to measuring achievement against the efficiency gains target set out in the January 2005 Efficiency Technical Note (ETN) for Local Government. Links to listed websites in the table Notes also offer a key source of support in calculating figures.

	Backward Look (£)			Forward Look (£)				
	04/	/05	05	/06	06	/07	07	/08
Efficiency Gains	Annual gain	of which cashable	Expected annual gain	of which cashable	Expected annual gain	of which cashable	Expected annual gain	of which cashable
Corporate services, of which:			·	0		·		1
• e-recruitment	2,287	0	20,718	0	41,436	0	59,154	0
	Comment: This calculation is based on the jobsgopublic IEG4 Savings Calculator. In the first 6 months of 2004/2005 financial year the Council issued 2100 application forms by post and an additional 212 (9%) were completed electronically. This half of the year is not considered typical, due to the restructure and the resulting increase in recruitment activity. Therefore a full year total of 3000 application forms has been assumed. This estimate is based on issuing 3000 application forms per year and uses the assumptions and estimates suggested by jobsgopublic. The forecast cost savings are based on an estimated reduction of hard copy packs sent of 10% 2004/5, 25% 2005/6, 50% 2006/7 and 75% 2007/8. Again these forecasts are based on jobsgopublic suggested estimates and may be optimistic. The most significant savings are achieved by advertising on-line and would be dependent on a corporate decision to cease using press adverts.							
• e-payments	6,624	0	10,000	0	10,000	0	10,000	0
			automated telephor			ch is generating sav	vings in both the fror	t and back office
corporate services efficiencies not	361,500	361,500	37,000	30,000	37,000	30,000	37,000	30,000
covered above	Comment: * £344000 average saving per council for the CDeGP joint procurement of a CRM solution. All of which is cashable. * £17500 reduced annual licence fee in respect of the new Financial Management System (FMS), which was procured in partnership with eight neighbouring authorities in the North East, all of which is cashable, * £37000 annual savings of which £30000 is cashable, is expected through: -Working closely with the County Durham e-Government Partnership to develop e-government initiatives and deliver its strategic objectives Build and maintain an ICT infrastructure that meets current and future needs through the ICT Revenue and Capital Programme - Deliver the Council's back office functions and corporate services more efficiently by adopting best practice and reviewing procedures and processes to improve performance							
e-Procurement, of which:								



	Backward	Look (£)	Forward Look (£)						
	04/05		05/06		06/07		07/08		
Efficiency Gains	Annual gain	of which cashable	Expected annual gain	of which cashable	Expected annual gain	of which cashable	Expected annual gain	of which cashable	
Service specific	0	0	100,000	100,000	200,000	200,000	300,000	300,000	
	Comment: Building on the Council's procurement strategy by -improving procurement processes, technologies and skills - Work towards national procurement guidelines and national procurement strategy - Work collaboratively with partners to identify and utilise best practice and innovative procurement practices The Council is expected to achieve 2.5% savings through efficiency gains based on the Councils current net revenue budget of £12.3M. This equates to a saving of £300K pa. The Council's medium term financial plan anticipates that this will be fully met by the end of 2007/2008 in cash terms. Inevitably it will take time to reach these savings and the figures show realistic forecasts over the term of the plan.								
Cross-cutting e-procurement efficiencies not covered above	0	0	0	0	0	0	0	0	
	Comment: Covere	Comment: Covered in above estimated figures							
Productive time, of which:									
Service specific	0	0	60,000	0	72,000	0	86,400	0	
	Comment: A £60,000 efficiency gain with a year on year 20% increase will be delivered through: - Developing and implementing pay and workforce strategies. Specifically addressing the e-Government Service Improvement Agenda through the 'Facilitating Change' Module of the Council's Improvement through People Strategy with the objective of improving the Council's change capacity Maximise usage of technology to increase productivity of staff including the use of mobile technologies - Work as part of the County Durham e-Government Partnership to address improvements on productive time through the Service Delivery Initiative which is about the business process re-engineering associated with improving the management and the delivery of services defined in the Local Government Services List (LGSL).								
 Cross-cutting productive time efficiencies not covered above 	0	0	30,000	0	30,000	0	30,000	0	
	Comment: Efficiency gains delivered through the implementation of Corporate CRM, Enterprise Workflow and Business Process Re-enginnering that also addresses a back office (Service Departments) and front office (Customer Services) split are yet to be defined. The Council anticipates that the implementation of CRM and other Contact Centre technologies will assist the Council to increase customer satisfaction and deliver huge efficiencies, enabling the Council to handle 80 percent of transactions at first point of contact through 20% of staff and for 20% of the normal cost. £30,000 projected efficiency gains from Benefits and Revenues front office and back office split whereby the benefits claims process will significantly speed up. This figure doe not assume any year on year efficiency gain increases given that the Council will be administrating other non-local authority benefits eg Pensions Credits or behalf of National Agencies.								
Transactions	6,000	0	16,600	0	18,260	0	20,086	0	
	Comment: Projected saving mainly associated with self-service: *£6,000 pa from on-line Benefits self-assessment calculator with assumed 10% year on year growth. * £10,000 pa annual efficiency gain resulting from the implementation of on-line booking for the Council's leisure facilities with assumed 10% year on year on year growth.								

	Backward	l Look (£)	Forward Look (£)						
	04/05		05/06		06/07		07/08		
Efficiency Gains	Annual gain	of which cashable	Expected annual gain	of which cashable	Expected annual gain	of which cashable	Expected annual gain	of which cashable	
Miscellaneous efficiencies not covered above	0	0	14,095	0	12,000	14,000	12,000	0	
	Comment: * £2,095, Joint Procurement of Browealoud software for the CDeGP to satisfy PSO G4. To have individually procured would have cost us £ 5,985 each for 3 years. Collective powers meant that the CDeGP purchased the software for £3,890. A saving of £2,095 per authority. * £17,000 Annual Efficiencies expected from Environmental Services through: - Increased joint working at strategic and operational level to increase efficiency and realise economies of scale - Invest in new equipment and technology to maximise effectiveness and productivity of service - Continually review and revise street cleansing, refuse collection and waste management strategies exploiting the use of new technologies to enhance service delivery. * £14,000 cashable saving based on receiving a 40% discount from Government Connects for delivering the GC Modules as part of a 8 Council Partnership sharing a common infrastructure.								
TOTAL EFFICIENCY GAINS - GROSS	376,411	361,500	288,413	130,000	420,696	244,000	554,640	330,000	
LESS e-government implementation expenditure	1,179,084		1,370,500		1,450,000		1,450,000		
	Comment:								
TOTAL EFFICIENCY GAINS - NET	-,802,673		-1,082,087		-1,029,304		-,895,360		